

## Mobile-Cuisine

Naming Strategy	Description	Pizzeria Name Ideas
Geographical Reference	Incorporating Italian cities, regions, or landmarks into the name to evoke a sense of place.	Napoli's Stone Oven Toscana Pies Roma Pizza Retreat Sicilian Slice Venetian Crust Florentine Flavors Capri Crust Milano Margherita Verona Variety Calabria Corner
Ingredient Highlight	Focusing on a key ingredient or specialty that the pizzeria is known for.	Basil & Tomato Pizzeria Fiery Pepperoni Haven Mozzarella Masters Garlic Gusto Olive Oil Ovens Truffle Topped Four Cheese Pizzeria Prosciutto Pies Spicy Sausage Pizza Mushroom Medley
Traditional Terms	Using Italian words or phrases that relate to pizza or dining, to give an authentic feel.	La Pizzeria del Cuore (Pizza of the Heart) Forno a Legna (Wood-fired Oven) Il Forno di Nonna (Grandma's Oven) Al Taglio (By the Slice) Piazza Pizza Dolce Forno (Sweet Oven) Gusto di Giro (Taste of Tour) Pane e Pizza (Bread and Pizza) Sapore di Strada (Street Flavor) Arte del Gusto (Art of Taste)

Naming Strategy	Description	Pizzeria Name Ideas
Playful and Whimsical	Creating a fun and memorable name that may incorporate puns, humor, or playful language.	The Saucy Dough Cheesy Circles Pizzazz Pizzeria Pie in the Sky Dough Re Mi Slice of Heaven The Rolling Pin Pizza My Heart The Crust Must Hot Tomato
Family or Founder's Name	Using the name of the family or founder to personalize the pizzeria and emphasize its history or heritage.	Luigi's Pizzeria Mario's Pie House Giovanni's Pizza Parlor Angela's Artisan Pies Donatello's Dough Francesca's Forno Vittorio's Pizzetta Marco's Margheritas Sergio's Slice Paolo's Pizzeria
Cultural or Artistic	Drawing on broader Italian culture, art, or history for a name that resonates with the richness of Italian heritage.	Renaissance Pies Michelangelo's Crust Venetian Slice Opera Oven Baroque Bakes Da Vinci Dough Roman Relish Gondola Grub Medici Margherita Botticelli Bites
Atmosphere/Experience	Naming based on the atmosphere or experience the pizzeria aims to provide, such as family-friendly, rustic, or upscale.	Cozy Corner Pizzeria Rustic Pie Retreat The Brick Oven Slice Urban Oven Family Feast Pizzeria Old World Pies Gourmet Gallery Wine and Slice Hearth and Home Pizza Panache

